

TOWN OF WEST SENECA



SHEILA M. MEEGAN  
TOWN SUPERVISOR

To: Fellow Town Board Members  
From: Sheila M. Meegan, Town Supervisor  
Date: November 19, 2018  
Re: **Small Business Saturday**

Kindly move to recognize the attached proclamation in regards to Small Business Saturday



SHEILA M. MEEGAN  
TOWN SUPERVISOR

TOWN OF WEST SENECA  
~~Town of West Seneca~~  
Office of the Supervisor

PROCLAMATION

DESIGNATING NOVEMBER 24, 2018 AS  
SMALL BUSINESS SATURDAY

**Whereas**, the Town of West Seneca, celebrates our local small businesses and the contributions they make to our local economy and community; according to the United States Small Business Administration, there are currently 30.2 million small businesses in the United States, they represent 99.7 percent of all businesses with employees in the United States, are responsible for 65.9 percent of net new jobs created from 2000 to 2017; and

**Whereas**, small businesses employ 47.5 percent of the employees in the private sector in the United States; and

**Whereas**, 90% of consumers in the United States say Small Business Saturday has had a positive impact on their community; and

**Whereas**, 89% of consumers who are aware of Small Business Saturday said the day encourages them to Shop Small all year long; and

**Whereas**, 73% of consumers who reportedly Shopped Small at independently-owned retailers and restaurants on Small Business Saturday did so with friends or family; and

**Whereas**, the most reported reason for consumers aware of the day to shop and dine at small, independently-owned businesses was to support their community (64%); and

**Whereas**, the Town of West Seneca supports our local businesses that create jobs, boost our local economy and preserve our communities; and

**Whereas**, advocacy groups, as well as public and private organizations, across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

**Now, Therefore**, I, Sheila M. Meegan, Supervisor, along with fellow Town Councilmen Eugene Hart and William Hanley Jr. of the great Town of West Seneca, in the County of Erie, in the State of New York, the Empire State, do recognize this, November 24, 2018, as:

*SMALL BUSINESS SATURDAY*

**And** urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.