

Senior Advisory Board Meeting December 8, 2021
Senior Center Ceramics Room 4620 Seneca St. West Seneca, NY 14224

Attendance:

Present- Amy Brokta, Georgiann Busse, Anne Reukoff, Marilyn Stephens, Jeff Piekarec, Jenifer Stanek

Absent - Donna Duchene

Called to Order 6:10PM

- I. Passage of 2022 budget as it relates to senior services. Jeff reviewed. Decreased Director's salary line. Increased \$4000 to accommodate additional fitness center hours (maybe some evenings & Saturday AM during winter months).

- II. 2021 Budget transfer within the senior services department. Funds that were available in the budget lines for paying employees due to COVID closure, were transferred to purchase fitness equipment and some enhancements for general needs (exs. carts, sandwich boards).

- III. West Seneca Sun Column that ran in November on Senior Services. Jeff shared and asked if it has impacted membership. Membership has been consistently increasing. Discussion went on to how many subscribe = 5,000 of the approximately 17,000 households in WSeneca/Orchard Park. Discussed how to increase reach. Special Media. mailings/ Val Pak? Renee Masters, volunteer from the library at the Community Center, has offered to help us cross promote. Also, Friends of the Library may be another group. (Also, reach out to the Chamber to see if they know of any businesses they may wish market - ads in our newsletter). Marilyn suggested bringing in small things such as "lunch and learn" (have lunch and learn the history of the theaters in the area) as a way top attract people to our Center, bring in people with these interests. Another example is gardening - learn about a particular type of plant and have a plant sale at the same time. Jenifer shared that we are planning on administering a survey to the membership before the end of the year and will include (Amy's idea) of asking for volunteers who are willing to teach/lead a session. Amy referenced that the Town of Amherst hosts tax prep at their Senior Center. Discussed the promotion of partnerships - ex. Connecting with the Chamber of Commerce (they may know accountants who can provide ideas for assisting during tax season).

- IV. Discuss any impact if any new/pending covid restrictions could have on senior services operations. Waiting for Poloncarz to make a decision about phase 2 (vaccine mandate) on Monday 12/13. This will impact our Holiday Party. Jenifer explained that we participate in County programs (ex. vans, lunch, University Express), so we must follow the guidelines.

- V. Discuss status of acquisition of new senior van and new building signage . Discussion went on to accommodating van service through our Center as now it is all coordinated through the County.

- VI. Discuss activity schedule adjustment. Discussed adjustments to bring Pinochle back to Tuesday 1:00, added new activities (cornhole, bocce, board games, etc.), and the Open House January 5.

- VII. Draft of Senior Services Membership code of conduct policy. Will be posted in the Center and on the website. Each member, current and new, will sign off they have read and agree to abide by. Amy made the motion to recommend the Town Board approve. Anne seconded. Approved 4-0. Will be presented as an agenda item for the Town Board 12/13 meeting.

- VIII. Setting 2022 meeting dates and times. Next meeting: February 22, 2022. 6:30-8:00.

- IX. Councilman Piekarec: explaining how 2022 reorganization of Town board will affect the senior advisory board. Discussed as new Council members take office, they will need to appoint their choice, which may impact the current members who were appointed by the outgoing Council members. Terms of those appointed are to last until the Council member who appointed them term ends.

- X. Public Comment (no public present)

- XI. Amy motioned to adjourn. Marilyn seconded. Adjourned 4-0. 7:35 PM.

Minutes prepared by Jenifer Stanek. Acting Secretary for this meeting.