| APPLICATION TO BOARD OF APPEALS |
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| Tel. No. Appeal No. 2020 5 Date X 7 124 1202 |
| TO THE ZONING BOARD OF APPEALS, WEST SENECA, NEW YORK: I (we) X LOWCH Griffin of Flexlume OF A Flexlume THE ZONING BOARD OF APPEALS FROM THE ZONING BOARD OF APPEA |
| DECISION OF THE BUILDING INSPECTOR ON AN APPLICATION FOR A BUILDING PERMIT, WHEREBY THE BUILDIN |
| INSPECTOR DID DENY PERMIT TO: |
| A PERMIT FOR USE A PERMIT FOR OCCUPANCY A PERMIT FOR OCCUPANCY A CERTIFICATE OF EXISTING USE A CERTIFICATE OF ZONING COMPLIANCE A REA PERMIT A CERTIFICATE OF ZONING COMPLIANCE A REA PERMIT CONTRACTOR FOR THE WORK CONCERNED HEREIN PROSPECTIVE TENANT OTHER (Describe) |
| 2. LOCATION OF THE PROPERTY X 1700 UNION ROCK! |
| 3. State in general the exact nature of the permission required, 102.5 Sq Ct per side sign to replace existing - 40 sq per side permitted 4. PREVIOUS APPEAL. No previous appeal has been made with respect to this decision of the Building Inspector or with respect to the square of the Building Inspector or with respect to the square of the Building Inspector or with respect to the square of the Building Inspector or with respect to the square of the Building Inspector or with respect to the square of the Building Inspector or with respect to the square of the Building Inspector or with respect to the square of the Building Inspector or with respect to the square of the Building Inspector or with respect to the square of the Building Inspector or with respect to the square of the Building Inspector or with respect to the square of the Building Inspector or with respect to the square of the Building Inspector or with respect to the square of the Building Inspector or with respect to the square of the square of the Building Inspector or with respect to the square of t |
| to this property, except the appeal made in Appeal No, dated, 20 |
| 5. REASON FOR APPEAL. |
| A. A Variance to the Zoning Ordinance is requested because strict application of the ordinance would produce undue hardship, the hardship created is unique and is not shared by all properties alike in the immediate vicinity of this property and in this use district or the variance would observe the spirit of the ordinance and would not change the character of the district because: |
| |
| B. Interpretation of the Zoning Ordinance is requested because: Podectal sign 40 sq ft perside permitted, Requesting 102. Sq ft C. A Special or Temporary Pownit or on Extension thereof Under the Zoning Ordinance is requested as well as the Persident Continues in a contract of the Persident Contract of the Persident Continues in a contract of the Persident Contract |
| C. A special of Temporary Permit of an Extension thereof Order the Zoning Ordinance is requested pursuant to Article |
| Section, Subsection, Paragraph of the Zoning Ordinance, because: |
| Applicant's Aggregature |
| TO BE COMPLETED BY THE BUILDING INSPECTOR 1. Provision(s) of the Zoning Ordinance Appealed, including article, section, subsection or paragraph of the Zoning Ordinance TOWS Zoning Ordinance 120 - 40.7 |
| 2. Zoning Classification of the property concerned in this appeal. M-Z |
| Zoning Classification of the property concerned in this appeal Type of Appeal: Variance to the Zoning Ordinance. Interpretation of the Zoning Ordinance or Zoning Map. Special or Temporary Permit or an xtension thereof under the Zoning Ordinance. A statement of any other facts or data which should be considered in this appeal. |
| appeni |

Building Inspector-

West Seneca Town Hall 1250 Union Road - Room 210 West Seneca, NY 14224

To Whom It May Concern,

On behalf of Union Transfer located at 1700 Union Road, West Seneca NY 14224, we are representing them in obtaining a variance for a sign due to the proposed sign being over the allowed square footage.

Union Transfer is a garbage collection service that provides C&D processing, dumpster rentals and recycling, in West Seneca. The need for a bigger sign is to effectively compete with the commercial businesses within the area of Union Transfer. Union Transfer needs to promote their business and what they do to the general public and passing cars on Union Road.

According to a 2012 study prepared by the economics center at the University of Cincinnati, "signs are among the most important elements of visual communication." "Visual communication provided by and on-premise business signage is essential for the efficient function of our system of commerce and the success of many businesses". Also, a study from FedEx showed that "76 percent of consumers visited a store they never knew existed based on a sign. Another 75 percent recommended a business based on the signage alone." Union Transfer can be of significant importance for the West Seneca community and surrounding areas within Buffalo, NY. Due to their key contribution to increasing recycling and decreasing waste, Union Transfer, can promote a better environment and important business for Western New York.

Sincerely,

Lauren Griffin (Flexlume Sign Company)

PROPOSED-NEW 22' X 11' PYLON SIGN WITH:

11'

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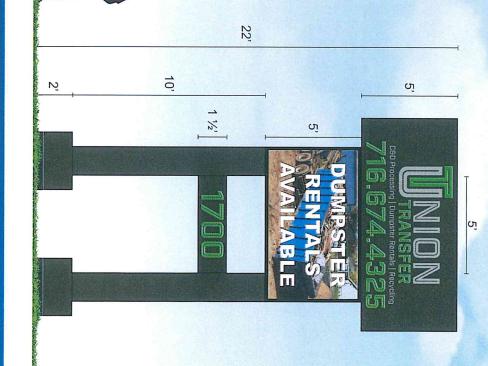
-5' X 11' UPPER NON-ILLUMINATED ALUMINUM CABINET. CABINET TO BE PAINTED DARK GREY COLOR, AND HAVE APPLIED VINYL TEXT/LOGO.

-5' X 8' CIRRUS DIGITAL LED MESSAGE CENTER.

-1 ½' X 5' NON-ILLUMINATED CABINET, PAINTED IN DARK GREY COLOR, WITH APPLIED GREEN VINYL (PMS 369 C).

-EXISTING POSTS TO BE WRAPPED WITH A POLE COVER, POLE COVER TO BE PAINTED TO MATCH CABINET.

SCALING TO BE CONFIRMED BY FIELD SURVEY





1464 MAIN STREET BUFFALO, NY 14209-1780 PHONE: (716) 884-2020 FAX: (716) 881-0361 EMAIL: INFO@FLEXLUME.COM

CUSTOMER APPROVAL:

CLIENT:

UNION TRANSFER

LOCATION:

DATE: 6/18/2020

REVISION: 5

CUSTOMER:

DESIGNER: GN

JALES REP: AL

FILE NAME: UNION TRANSFER PYLON

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DATE:

